

THE GOVERNOR

Title 4—ADMINISTRATION

PART I. GOVERNOR'S OFFICE

[4 PA. CODE CH. 5]
[EXECUTIVE ORDER 1997-1]

Governor's Travel and Tourism Council

March 17, 1997

Whereas, the economy of the Commonwealth is one of the most diverse in the Nation; and

Whereas, tourism is one of the Nation's largest and fastest growing service industries, a reality which has lessened the adverse economic impact caused by the downsizing of America's industrial base; and

Whereas, the Commonwealth has an abundance of cultural and historical attractions, as well as a wealth of opportunity for outdoor recreational activities; and

Whereas, tourism has become the Commonwealth's second largest industry, which in 1995 contributed \$20,500,000,000 to the State economy, provided 376,100 jobs, and generated \$481,400,000 in State tax revenue; and

Whereas, there is currently a great potential to improve the contribution of tourism to the economy of the Commonwealth.

Now, Therefore, I, Thomas J. Ridge, Governor of the Commonwealth of Pennsylvania, by virtue of the authority vested in me by the Constitution of the Commonwealth of Pennsylvania and other laws, do hereby establish the Governor's Travel and Tourism Council.

Annex A

TITLE 4. ADMINISTRATION

PART I. GOVERNOR'S OFFICE

CHAPTER 5. COUNCILS AND COMMITTEES

Subchapter NNN. GOVERNOR'S TRAVEL AND TOURISM COUNCIL

Sec.

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§ 5.941. Functions and responsibilities.

The function of the Governor's Travel and Tourism Council (Council) is to advise the Governor on policies, procedures, legislation and regulations which affect tourism in this Commonwealth. The areas to be examined include marketing, hospitality, cultural tourism and communication. The Council is also responsible for advising the Governor on the development of policy, coordination of event financing and targeting, coordination of marketing materials (print and electronic) and coordination of State infrastructure.

§ 9.42. Composition of the Council.

(a) The Governor's Travel and Tourism Council (Council) consists of the following individuals, all of whom are appointed by, and serve at the pleasure of the Governor:

(1) One representative each from the Department of Agriculture, Department of Banking, Department of Community and Economic Development, Department of Conservation and Natural Resources, Pennsylvania Histori-

cal and Museum Commission, Department of Transportation, Pennsylvania Game Commission, Pennsylvania Fish and Boat Commission and Pennsylvania Turnpike Commission.

(2) One tourism promotion agency representative from a county of the first, second or second class A, one tourism promotion agency representative from a county of the third, fourth or fifth class and one tourism promotion agency representative from a county of the sixth, seventh or eighth class.

(3) One representative from each of the following categories; hotel/motel, skiing, amusement parks or attractions, private parks or camping, museum or historical attraction, arts or theater, motor coach or travel agent, outdoor recreation industry, food and beverage, shopping/outlet shopping and one member-at-large from the private sector tourism industry.

(4) The majority and minority Chairpersons of the Senate Community and Economic Development Committee and the House Tourism and Recreational Development Committee.

(5) One representative each from the Pennsylvania Council on the Arts and the Pennsylvania Rural Development Council.

(b) The Governor will designate one Council member to serve as chairperson and one to serve as vice-chairperson of the Council. The chairperson and vice-chairperson serve at the will of the Governor.

(c) Other State officials may be invited, from time to time, at the discretion of the chairperson, to attend meetings of the Council when the attendance is deemed necessary.

§ 5.943. Terms of membership.

Members are appointed for terms of 1 year and continue to serve thereafter until their successors have been appointed. If a vacancy occurs during a member's term, the Governor will appoint a successor.

§ 5.944. Compensation/reimbursement.

Members of the Governor's Travel and Tourism Council receive no compensation or reimbursement for their services.

§ 5.945. Cooperation by State agencies.

Agencies under the Governor's jurisdiction shall cooperate fully with the Governor's Travel and Tourism Council (Council) and provide staff assistance and information as needed by the Council to carry out its functions effectively.

§ 5.946. Termination date.

This subchapter will remain in effect unless revised or rescinded by the Governor.



Governor

Fiscal Note: GOV 97-10. No fiscal impact; (8) recommends adoption.

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