

THE GOVERNOR

Title 4—ADMINISTRATION

PART I. GOVERNOR'S OFFICE

[EXECUTIVE ORDER NO. 2010-01]

Governor's Census 2010 Advisory Panel

January 27, 2010

Whereas, every 10 years beginning in 1790 as mandated by the United States Constitution, an Enumeration, now known by law as the Census of Population and Housing, has been taken by the U.S. Government to count all persons and housing units in the United States to reapportion the membership of the U.S. House of Representatives among the States and for other purposes; and

Whereas, the next decennial census will be conducted on April 1, 2010; and

Whereas, the 2010 Census will be used for Congressional reapportionment and redistricting and for legislative redistricting, such that having a complete and accurate count of Pennsylvania's population is essential for the fair representation of the citizenry in the U.S. Congress, the General Assembly of this commonwealth, and the legislative bodies of local government; and

Whereas, individuals, businesses, local governments and nonprofit organizations will rely on census data each and every day for planning and decision making; and

Whereas, it is well established that certain households, including low income families with children, Hispanic households and African-American households, have not been counted in the 2000 Census to their fullest extent; and

Whereas, the populations that have traditionally been "undercounted" have a significant presence in both urban and rural areas of this commonwealth; and

Whereas, the magnitude of the undercount in the 2000 Census is estimated to have exceeded 100,000 persons; and

Whereas, billions of dollars of state and federal funds will be distributed on the basis of the population counts, housing and other data in the 2010 Census, including many health care and human services programs that are intended to help low income children and their families; and

Whereas, the commonwealth and its local jurisdictions require descriptions of the social and economic characteristics of a geographic area or population group to determine funding needs for water and sewer projects, highways, economic development, job training, schools, and other activities; and

Whereas, it is in the best interest of the citizens of the commonwealth that a complete and accurate census count be obtained; and

Whereas, to achieve a complete and accurate census count, the commonwealth must support efforts to share address and other geographic information, work with the U.S. Census Bureau on the recruitment of Pennsylvania census workers, develop an effective communications strategy, and implement effective strategies to reach hard-to-count populations and hard-to-enumerate areas; and

Whereas, to achieve a complete and accurate census count, it is important to involve representatives of the private and public sectors, Pennsylvania's local governments, and state agencies through the Pennsylvania Census 2010 State Interagency Team.

Now, Therefore, I, Edward G. Rendell, Governor of the Commonwealth of Pennsylvania, by virtue of the authority vested in me by the Constitution of this Commonwealth of Pennsylvania and the laws of the commonwealth, do hereby establish the Governor's Census 2010 Advisory Panel (hereinafter referred to as "Panel"), as hereinafter set forth:

1. *Mission.* The mission of the Panel shall be to oversee the implementation of the Commonwealth's Census 2010 Strategic Plan and to recommend methods and policies to facilitate the most complete and accurate census count in the year 2010, including strategies to reach hard-to-count populations and hard-to-enumerate areas.

2. *Functions.* The Panel shall coordinate the commonwealth's involvement in preparing for the decennial census and recommend actions necessary to complete the following:

a. Coordinate the commonwealth's involvement in the U.S. Census Bureau's recruitment of approximately 25,000 Pennsylvanians to assist in a variety of census-related activities.

b. Promote and educate Pennsylvanians regarding the importance of the census.

c. Develop partnerships between the public and private sector to maximize resources used to achieve a complete and accurate count.

d. Implement cooperative arrangements among local governments, non-profit organizations, and other public and private entities to share addresses and other geographic information.

e. Develop and implement effective strategies to reach hard-to-count populations and hard-to-enumerate areas.

3. *Composition.*

a. The Panel shall consist of up to 45 members appointed by the Governor, including representation from business, academia, community and nonprofit organizations, religious communities, health care communities, elected and appointed officials and employees from all levels of government, and the Pennsylvania State Data Center.

b. The Governor will designate a chairperson or chairpersons.

c. The following individuals shall serve as non-voting members:

(1) A representative from the Office of the Governor.

(2) Executive Director of the Governor's Advisory Commission on African-American Affairs.

(3) Executive Director of the Governor's Advisory Commission on Latino Affairs.

(4) Secretary of Community and Economic Development.

(5) Secretary of Education.

(6) Secretary of Labor and Industry.

(7) Secretary of Public Welfare.

(8) Secretary of Health.

(9) Secretary of the Commonwealth.

(10) Secretary of Transportation.

(11) Secretary of Aging and Long Term Care.

(12) Secretary of Agriculture.

(13) Secretary of Banking.

(14) Secretary of Conservation and Natural Resources.

(15) Secretary of General Services.

(16) Secretary of Revenue.

(17) Commissioner of the Pennsylvania State Police.

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- (18) Chair of the Pennsylvania Commission on Crime and Delinquency.
- (19) Chair of the Pennsylvania Gaming Control Board.
- (20) Executive Director of the Advisory Council on Rural Affairs.
- (21) Chair of the Pennsylvania Human Relations Commission.
- (22) A legislator appointed from each of the four legislative caucuses of the Pennsylvania General Assembly.
- (23) Representatives appointed by the Governor from local government associations representing local governments throughout the commonwealth.
- d. Each member may designate a person to represent him or her on the Panel.
4. *Terms of Membership.*
- a. All members shall be appointed for terms commensurate with the life of the Panel. All members shall serve at the pleasure of the Governor.
- b. Should a vacancy occur on the Panel due to the resignation, disability or death of a member, the Governor will appoint a successor, who shall serve the duration of the unexpired term.
5. *Compensation.* Members of the Panel shall receive no compensation for their service, except that such members may be reimbursed for actual travel and related expenses in accordance with the commonwealth's travel and subsistence regulations.
6. *Reports.* The Panel shall report to the Governor at least twice; once, prior to April 1, 2010, on the status of the commonwealth's activities leading up to the Census 2010; and once prior to the termination of the Panel on recommendations for improving the census process.
7. *Meetings and Communications.* The Panel shall meet monthly between the date of this Executive Order and June 30, 2010, and at least quarterly thereafter during the life of the Panel.
8. *Pennsylvania Census 2010 State Interagency Team.* All agencies under the Governor's jurisdiction and represented on the Panel shall cooperate with and provide assistance as needed to the Panel in performing its functions. The Panel will receive administrative services from the Center for Local Government Services in the Department of Community and Economic Development.
9. *Effective Date.* This Executive Order shall be effective immediately.
10. *Termination Date.* This Executive Order shall terminate on March 1, 2011.



Governor

Fiscal Note: 2010-01. No fiscal impact; (8) recommends adoption.

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