

**CHAPTER 1207a. ADVERTISING**

Sec.  
1207a.1. Fantasy contest advertising.

**Authority**

The provisions of this Chapter 1207a added under 4 Pa.C.S. §§ 311, 1202(b)(30) and 13F06(a), unless otherwise noted.

**Source**

The provisions of this Chapter 1207a adopted July 30, 2020, effective July 31, 2021, 51 Pa.B. 4229, unless otherwise noted.

**Cross References**

This chapter cited in 58 Pa. Code § 1205a.6 (relating to licensed gaming entities).

**§ 1207a.1. Fantasy contest advertising.**

(a) Advertisements related to fantasy contests used by a licensed operator through any form of media, Internet application, or fantasy contest terminal or its agent may not do any of the following:

(1) Contain false or misleading information. An advertisement will be considered misleading if it makes representations about average winnings without equally prominently representing the average net winnings of all players and that not all players will achieve the results referenced.

(2) Portray participation in sporting events by minors (other than professional athletes who may be minors), students, schools, colleges or their settings.

(3) Represent endorsements by minors, college athletes, colleges or college athletic associations.

(4) Appear in a publication that is aimed exclusively or primarily at minors, or individuals attending an elementary or secondary school or school-related event.

(5) Fail to disclose conditions or limiting factors associated with the advertisement.

(b) A licensed operator may not directly market to a person on the Board's fantasy contest self-exclusion list.

(c) Any advertisement directed specifically towards participants in this Commonwealth shall include a statement providing the following: "If you or someone you know has a gambling problem, help is available. Call (1-800-GAMBLER)."

(d) A licensed operator or fantasy contest terminal operator or its agent shall discontinue as expeditiously as possible the use of a particular advertisement in this Commonwealth or directed to residents in this Commonwealth upon receipt of written notice that the Board's Office of Compulsive and Problem Gaming has determined that the use of the particular advertisement in this Commonwealth could adversely impact the public or the integrity of fantasy gaming.

[Next page is 1208-1.]

1207a-2

(405354) No. 563 Oct. 21

*Copyright © 2021 Commonwealth of Pennsylvania*